

TRAVEL AND TOURISM MANAGEMENT PROGRAMS



AIM UNIVERSITY GROUP INC

Department Of Travel, Tourism and Hospitality Management

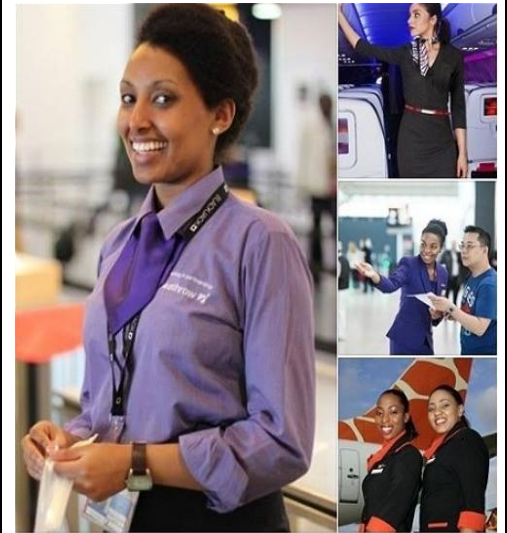


SHORT COURSE | AIRLINE CERTIFICATE

This 16-week short course is US\$450 and covers Airline Operations for Flight Attendants. It provides knowledge and training in handling air passengers and onboard passenger operations. You will be awarded a certification of completion after passing the assessments. Classes are offered distance learning and online from anywhere you live. Face-to-Face tutorials are in Kingston, Jamaica, and Fort Lauderdale, Florida, USA. There is no specific subject requirements for entry but if you have no formal qualification, we encourage you to sign up for the US High School Diploma (GED). GED is completed online in three (3) months and equivalent to five (5) CSEC Subjects. GED is recognised globally, and acceptable for employment and university admission in all 50 US States, and Canada. GED exams are at a GED testing centre in Kingston, US, or Canada with results within 24 hours.

PRE-UNIVERSITY | ORDINARY AND ADVANCED SUBSIDIARY (AS)

This one (1) year Travel and Tourism program is the University Of Cambridge's, Cambridge Assessments at the Ordinary (O) and Advanced Subsidiary (AS) Levels. It explores features of the travel and tourism industry, principles of customer service, and planning and managing a travel and tourism event. Added are units in Airline and Aviation Operations: Handling Air Passengers and Onboard Passenger Operations (Flight Attendants) for a separate certificate. The O & AS Diplomas are 8 Months, and the cost is US\$1,300 for face-to-face and online studies. Distance learning is \$1,000 per year. No subject is required for the ordinary level. Entry requirements for the Advanced Subsidiary is Three (3) CSEC Subjects. SAT, GED, and mature students prior learning are also acceptable. Classes are offered distance learning and online from anywhere you live. Face-to-Face tutorials are in Kingston, Jamaica, and Fort Lauderdale, Florida, USA.



STUDY ABROAD OPPORTUNITY

UNDEGRADUATE | HIGHER NATIONAL AND DEGREE TOP-UP

The Level 5 Higher National Diploma In International Travel And Tourism Management (Aviation) provides the knowledge and skills for a range of careers in travel and tourism. You will progress with this HND directly to final year/s of the BA (Hons) Degree In International Travel And Tourism Management or a related area. Courses include aviation for airline cabin crew members (Flight Attendant), customer management, airport operations, passenger handling services, sustainable tourism, visitor services, destination marketing and management, tour operations management, and more. You will progress with this HND directly to the final year/s a BA (Hons) Degree in a related area. The HND is 24 Months, and the BA (HONS) degree is 8-12 Months. The tuition and fees for face-to-face and online studies for the HND are US\$1,830 per year, and distance learning is \$1,500. The entry requirement is any one of the following: four (4) CSEC Subjects with English and Mathematics, SAT, GED, or prior learning pathway for mature students. You can study distance learning and online from anywhere in the world you live in or attend face-to-face tutorials in Kingston, Jamaica, or Fort Lauderdale, Florida. The final year to top-up the degree can be done in Canada, the USA, and the UK. International students can study and work abroad for 20 hours weekly during classes, 40 hours while on break, and two years after graduating.

A. PROGRAM AWARD AND ACCREDITATION

TITLE OF QUALIFICATION	BTEC Higher National Diploma (HND) in International Travel And Tourism Management (Aviation)		
TAUGHT AT	AIM University Group		
AWARDING BODY	Business, Technology And Educational Council (BTEC)		
QUALIFICATION APPROVAL BODIES	Office Of Qualification And Examination Council (OFQUAL); and Qualifications and Curriculum Authority (QCA)		
ACCREDITATION NUMBER	603/2281/0	LINK	https://register.ofqual.gov.uk/

Optional: Degree (Final Year) **BA (HONS) Degree In International Tourism Management, University Of Northampton**

B. DURATION OF STUDY AND YOUR FINANCIAL OBLIGATION

DURATION OF STUDY	24 Months For The HND A college year is eight months with two semesters. The regular program duration for the higher nationals is 24 Months but can be completed in 16/20 months by taking additional courses.		
FINANCIAL INFORMATION	CHOOSE A FLEXIBLE PAYMENT	US\$	TOTAL COST OF YOUR PAYMENT PLAN
	FULL PAYMENT: PAY 24-MONTH PROGRAM FEE ONCE (Save \$1,200)	\$5,000	\$5,000
	ANNUAL PAYMENT: PAY ONCE PER YEAR (SAVE \$710)	\$1,830	\$5,490
	SEMESTER PAYMENT: PAY TWICE PER YEAR (SAVE \$470)	\$955	\$5,730
	TERM PAYMENT: PAY THRICE PER YEAR (SAVE \$260)	\$660	\$5,940
	<i>PAY PER COURSE (See the payment schedule below)</i>	\$350	\$6,200

C. COURSES AND CREDITS ON THIS PROGRAM

			COLLEGE CREDITS	UNIT LEVEL	PAYING PER COURSE?
YEAR ONE (8 MONTHS)	FALL SEMESTER 1	Unit 1 The Contemporary Travel and Tourism Industry (C)	15	L4	\$350
		Unit 2 Managing the Customer Experience (C)	15	L4	\$350
		Unit 19 L3 Handling Air Passengers and Unit 22 L3 Onboard Passenger Operations (NC)	NC	L3	\$250
	SPRING SEMESTER 2	Unit 3 Professional Identity and Practice (C)	15	L4	\$350
		Unit 4 The Travel and Tourism Business Toolkit (C)	15	L4	\$350
		Unit 6 Managing Aviation Services (C)	30	L4	\$350
YEAR TWO (8 MONTHS)	SUMMER SEMESTER 1	Unit 5 Leadership and Management for Service Industries (Pearson-set) (30) – (C)	15	L4	\$350
		Unit 16 Marketing Essentials for Travel and Tourism (O)	15	L4	\$350
		Unit 19 Research Project (Pearson-set) (C)	30	L5	\$350
	FALL SEMESTER 2	Unit 21 Airline Operations Management (S)	15	L5	\$350
		Unit 22 Airport Operations Management (S)	15	L5	\$350
		UNIT 44 L5 Organizational Behavior (O)	15	L5	\$350
YEAR THREE (8 MONTHS)	SPRING SEMESTER 1	Unit 20 Tourism Consumer Behaviour and Insight (C)	15	L5	\$350
		Unit 23 Strategic Planning for Air Transport (S)	15	L5	\$350
		Unit 50: Customer Value Management (O)	15	L5	\$350
	SUMMER SEMESTER 2	UNIT 10 Tour Operations Management (O)	15	L4	\$350
		Unit 39 Sales Management (O)	15	L5	\$350
		Unit 48: Launching a New Venture (O)	15	L5	\$350

CREDIT REQUIREMENTS: 240 | A PASS GRADE must be gained on all core units (C) and specialist units (S). Referred is allowed on three optional units only.

A. AWARD AND ACCREDITATION

TITLE OF QUALIFICATION	TRAVEL AND TOURISM Ordinary and Advanced Subsidiary Level
TAUGHT AT	AIM University Group
AWARDING BODY	Cambridge Assessment, a department of the University Of Cambridge
QUALIFICATION RECOGNITION BODY	Office Of Qualification And Examination Council (OFQUAL)
FOR EXAMINATION	JUNE and NOVEMBER 2020, 2021, and 2022

FOR UNIVERSITY MATRICULATION AND CAREER PROGRESSION

Cambridge's qualifications are recognised by the world's best universities and employers, giving students a wide range of options in their education and career. Every year, nearly a million Cambridge learners from 10000 schools in 160 countries prepare for their future with an international education from Cambridge. The programmes and qualifications set the global standard for international education.

B. DURATION OF STUDY AND YOUR FINANCIAL OBLIGATION

DURATION OF STUDY	Eight (8) Months A college year is eight months with two semesters.		
FINANCIAL INFORMATION	CHOOSE A FLEXIBLE PAYMENT	\$	TOTAL COST OF PAYMENT PLAN
	FULL PAYMENT: PAY 8-MONTH PROGRAM FEE ONCE (Save \$200)	\$1,300	\$1,300
	MAKE TWO PAYMENTS (SAVE \$200)	\$650	\$1,300
	MAKE THREE PAYMENTS	£500	\$1,500
	<i>External Registration And Examination Fee Is Not Included</i>		

C TOPICS COVERED IN 8 MONTHS

Features of the travel and tourism industry:

- scale of the travel and tourism industry
- factors affecting tourism
- structure of the travel and tourism industry
- subsectors of the travel and tourism industry

Principles of customer service in travel and tourism

- customers and their needs
- impacts of quality customer service
- assessing the quality of customer service in travel and tourism organizations

Planning and managing a travel and tourism event

- working in a team
- choosing the event
- producing a business plan for a travel and tourism event
- preparing for the event
- running the event
- evaluating the event and making recommendations



ABOUT US

Since 2011, The American Institute Of Management And Science University Group has been recruiting learners onto our globally recognized BTEC programs and for degree top-up at University Of Northampton. We partner with a number of world-leading universities in the US, UK, and Canada to organize annual college tours to encourage our learners to study abroad for the final years. AIM University Group is a great way to experience new cultures while working and studying. Come and immerse in a new culture while you gain work experience and earn an accredited degree.

CONTACT YOUR RECRUITER **MAXINE SAMUELS**

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