



AIM

The American Institute Of Management And Science University Group Inc

150 South Pine Island Road, Plantation, FL 33324
PHONE: 954-880-1283 | EMAIL enroll@aimuniversitygroup.org

Thank you for your interest in pursuing the Business Program. AIM University Group is a leader in global education in Healthcare, Travel and Tourism Management, Aviation, and Business Studies.

We provide a supportive learning environment and our students enjoy:

- Faster degree completion,
- Lower tuition,
- Study abroad opportunities,
- Experienced faculty and Innovative teaching methods,
- Lively discussions, and
- More flexibility with better control of their study time

You can study the first 24 Months in-class in Jamaica, have face-to-face tutorials in Fort Lauderdale, or take your classes 100% online. Then enter 3rd year of University in US/UK/Canada and top-up the degree in little as 1-2 years!

AIM-USA is the best way to live, study and work abroad and you can take this Business qualification wherever you go. The program covers a range of career specializations including accounting, airline and airport operations management, human resources management, business management, and marketing and sales.

For fall 2020 our students will have many opportunities for discounts, scholarships, free laptops, and free airline tickets for our annual field trips to Florida. Conditions usually apply but we'll keep you posted on the offers!

I've created this information packet to help you get started. The first step is going to our website and completing the admission application, then paying the application fee of \$30. See more information enclosed. The cost of your tuition will vary depending on your payment plan. For example, the three part-payment is \$660 while paying once per year is \$1,830. Please do not hesitate to let me know if you need help get started.



Best Regards,

Dan Weber | enroll@aimuniversitygroup.org

Center For Global Enrollment And Student Support
AIM University Group
Education And Corporate Services

P: 786-980-1429 (Ext 101) | 876-613-9108 (Ext 101)

P: Toll-Free: 1-888-655-1406

A: 150 South Pine Island Road, STE 300, Plantation, FL 33324

A: 6 Hillview Avenue, Kingston 10, Jamaica

W: www.AIMUniversityGroup.org

E: corporate_office@aimuniversitygroup.org

| A. PROGRAM AWARD AND ACCREDITATION | | | | | |
|--|---|---|---|--|---------------------------|
| TITLE OF QUALIFICATION | BTEC Higher National Diploma (HND) in Business (with one of the following specializations: Accounting/HR/Management/Marketing) | | | | |
| TAUGHT AT | AIM University Group | | | | |
| AWARDING BODY | Business, Technology And Educational Council (BTEC) | | | | |
| QUALIFICATION RECOGNITION BODIES | Office Of Qualification And Examination Council (OFQUAL); QCA | | | | |
| ACCREDITATION NUMBER | 601/8365/2 | LINK | https://register.ofqual.gov.uk/ | | |
| Optional: Degree (Final Year) | BA (HONS) Degree In International Travel And Tourism Management, University Of Northampton | | | | |
| B. DURATION OF STUDY AND YOUR FINANCIAL OBLIGATION | | | | | |
| DURATION OF STUDY | 24 Months For The HND A college year is eight months with two semesters. The regular program duration for the higher nationals is 24 Months but can be completed in 16/20 months by taking additional courses. | | | | |
| FINANCIAL INFORMATION | CHOOSE A FLEXIBLE PAYMENT | | US\$ | TOTAL COST OF YOUR PAYMENT PLAN | |
| | FULL PAYMENT: PAY 24-MONTH PROGRAM FEE ONCE (Save \$1,300) | | \$5,000 | \$5,000 | |
| | ANNUAL PAYMENT: PAY ONCE PER YEAR (SAVE \$810) | | \$1,830 | \$5,490 | |
| | SEMESTER PAYMENT: PAY TWICE PER YEAR (SAVE \$570) | | \$955 | \$5,730 | |
| | TERM PAYMENT: PAY THRICE PER YEAR (SAVE \$360) | | \$660 | \$5,940 | |
| | PAY PER COURSE (See the payment schedule below) | | \$350 | \$6,300 | |
| C. COURSES AND CREDITS ON THIS PROGRAM | | | <i>COLLEGE CREDITS</i> | <i>COURSE LEVEL</i> | <i>PAYING PER COURSE?</i> |
| YEAR ONE (8 MONTHS) | FALL SEMESTER 1 | UNIT 1: Business and the Business Environment | 15 | L4 | \$350 |
| | | UNIT 7 Business Law | 15 | L4 | \$350 |
| | | UNIT 5 Management Accounting | 15 | L4 | \$350 |
| | SPRING SEMESTER 2 | UNIT 3 L4 Human Resources Management | 15 | L4 | \$350 |
| | | A SPECIALISATION UNIT | 15 | L5 | \$350 |
| | | UNIT 10 Financial Accounting | 30 | L4 | \$350 |
| YEAR TWO (8 MONTHS) | SUMMER SEMESTER 1 | UNIT 2: Marketing Essentials | 15 | L4 | \$350 |
| | | UNIT 4 Management and Operations | 15 | L4 | \$350 |
| | | UNIT 6 Managing a Successful Business Project (Pearson-set) | 15 | L4 | \$350 |
| | FALL SEMESTER 2 | UNIT 11 Research Project (Pearson-set) | 30 | L5 | \$350 |
| | | UNIT 32 Business Strategy (15) | 15 | L5 | \$350 |
| | | UNIT 44 L5 Organizational Behavior (15) | 15 | L5 | \$350 |
| YEAR THREE (8 MONTHS) | SPRING SEMESTER 1 | Unit 37: Consumer Behaviour and Insight | 15 | L5 | \$350 |
| | | A SPECIALISATION UNIT | 15 | L5 | \$350 |
| | | Unit 50: Customer Value Management (15) | 15 | L5 | \$350 |
| | SUMMER SEMESTER 2 | A SPECIALIZATION UNIT | 15 | L5 | \$350 |
| | | Unit 39 Sales Management (15) | 15 | L5 | \$350 |
| | | Unit 48: Launching a New Venture (15) | 15 | L5 | \$350 |
| CREDIT REQUIREMENTS: 240 A PASS must be gained on all core units (C) and specialist units (S). Referred is allowed on three optional units. | | | | | |

D. THE REQUIREMENTS FOR ADMISSION

Pre-Admission Process

Submit Your Admission Application here:

<https://www.aimuniversitygroup.org/>

Pay The Application Fee Of \$30.00

(Go To <https://www.aimuniversitygroup.org/where-to-pay.html> for the different ways to pay)

Application Fee is non-refundable

Email the Payment Receipt to:

enroll@aimuniversitygroup.org

Email Response Will Be Sent To You Within 48 Hours Of The Receipt.

This email is to acknowledge receipt of the Application And Application Fee

Another email will be sent to you within 48 hours.

This email will contain the link to the online entrance test. The test consists of
1) The Personal And Professional Statement And 2) The Critical Thinking Test.

You Are Allowed To Take The Test No More Than Three (3) Times

The Offer Letter

will be sent to you via email and within 96 hours of the testing

Included in the Offer is further instructions for admission and the program disclosure: your program start date, program outline, fees, outstanding documents and requirements, and instructions on payment and submission deadlines.